

## **OFFICIAL CONTEST RULES AND TERMS AND CONDITIONS FOR THE “COASTERS PLAYER APPRECIATION” CONTEST FROM THE ATLANTIC LOTTERY CORPORATION**

The “Coasters Player Appreciation” contest is sponsored by Atlantic Lottery Corporation Inc. (“ALC”) and is open to patrons of Coasters locations in New Brunswick. To participate in the contest, participants must be 19+ and must be a resident of and reside in Atlantic Canada.

Event runs from 10:00:00 Atlantic Time on May 11, 2026, to 23:59:59 Atlantic Time on June 7 2026. Participants can enter the contest by providing their full legal first and last name, phone number and email address on an official ballot entry and dropping the completed ballot into the onsite ballot box at any participating Coasters location in New Brunswick.

Each eligible ballot entry will earn the participant:

1. One (1) entry into the grand prize draw for a chance to win one (1) of six (6) cash prizes of \$5,000; and
2. One (1) entry into a location-specific prize draw for a chance to win a prize package valued at approximately \$1,250. One prize package available per Coasters location (12 in total).

Each prize package includes:

- Premium 60l Cooler (x1)
- Premium Bluetooth Speaker (x1)
- Premium 887ml Travel Mug (x1)
- Premium 295ml Lowball Rambler (x1)
- Misc. Coasters Branded SWAG

### **CONTEST PERIOD**

The “Coasters Player Appreciation” contest will take place between 10:00:00 Atlantic Time on May 11 2026, to 23:59:59 Atlantic Time on June 7 2026 (“Contest Period”).

### **HOW TO PARTICIPATE**

1. During the Contest Period, participants must visit any of the twelve (12) Coasters locations in New Brunswick during applicable regular business hours to acquire an official ballot entry distributed by the Coasters retailer.
2. To enter the contest, participants will be asked to provide their full legal first and last name, phone number and email address on an official ballot entry, then drop the completed ballot in the ballot box onsite at the Coasters location.
3. Participants are limited to submitting one (1) ballot entry per day at each of the twelve (12) participating Coasters locations.
4. Participants can earn a maximum of 336 entries into the grand prize draw and a maximum of 28 entries into each location-specific draw during the Contest Period.
5. A total of 48,000 contest ballots will be distributed evenly between all twelve (12) Coasters locations (a total of 4,000 ballots per location). Retailer distribution of contest ballots will continue only while supplies last.
6. No purchase is necessary to enter the “Coasters Player Appreciation” contest.

### **DRAWS AND PRIZES**

1. **Grand Prize Draw**
  - a. During the Contest Period, participants have a chance to win one (1) of six (6) grand prizes of \$5,000 in cash.
  - b. A total of six (6) grand prizes will be awarded. An entrant can only win one (1) grand prize.
  - c. The grand prize is non-transferable.
2. **Location-Specific Prize Draws**

- a. During the Contest Period, participants have a chance to win up to twelve (12) location-specific prize packages. Each prize package is valued at approximately \$1,250.
- b. A total of twelve (12) location-specific prizes will be awarded (one for each Coasters location). An entrant can only win one (1) prize per Coasters location.
- c. The location-specific prizes are non-transferable.
- d. The winner does not have a cash option.

#### **RANDOM DRAW AND ODDS**

1. **Grand Prize Draw:** On June 18, 2026 (or as soon as possible thereafter) a random draw will be conducted for each grand prize from all eligible entries received during the Contest Period. The odds of winning a grand prize will depend upon the total number of eligible grand prize entries received during the Contest Period. All draws adhere to the draw procedures established for the draw by Atlantic Lottery.
2. **Location-Specific Prize Draw:** On June 18, 2026 (or as soon as possible thereafter), a random draw will be conducted for each of the twelve (12) location-specific prize packages. Each draw will include the eligible entries received from a Coasters location where the ballot box was located during the Contest Period. The odds of winning a location-specific prize will depend upon the total number of eligible prize entries received at that Coasters location during the Contest Period. All draws adhere to the draw procedures established for the draw by Atlantic Lottery.

#### **PRIZE FULFILLMENT**

ALC will attempt to contact the potential winner within one (1) business day after the draw (or as soon as possible thereafter). If ALC is not able to contact the potential winner after seven (7) days after the initial attempt, ALC shall have the right to disqualify the potential winner, and the entry drawn immediately after the disqualified entry for the prize will be eligible to win the prize that otherwise would have been awarded for the previously selected entry.

Government issued photo identification must be provided for proof of identification and age. If the winner is under the age of nineteen (19) they will be disqualified, and the next potential winner will be contacted. Participants are responsible for ensuring the name, phone number and email address entered on their ballot is accurate and legible. Winners will be notified by telephone or from the email address [AtlanticLotteryWinners@alc.ca](mailto:AtlanticLotteryWinners@alc.ca).

Winner must provide the completed release form issued by ALC, proof of identification and Payment Option Form in person or via scanner within seven (7) days of being contacted. Failure to do this will result in the winner waiving their right to the prize. The release form and prize form must be completed before any prize is issued by ALC.

#### **ENTRY LIMIT**

One entry per participant is permitted per day at each of the twelve (12) Coasters locations in New Brunswick. Each completed official ballot entry that has been dropped into an official ballot box at one of the twelve (12) Coasters locations counts as one (1) entry.

If it is discovered by ALC that a person has attempted to use multiple names, identities, email addresses, and/or any other means not in keeping with the spirit of these Official Rules, then they may be disqualified from the contest in the sole and absolute discretion of ALC. An entry may be rejected if not fully completed with all required information, not received during the Contest Period, contains false information or is illegible, damaged, irregular, or non-compliant with these Official Rules.

ALC, Coasters retailers, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "released parties") are not responsible for late, lost, misdirected, delayed, incomplete or incompatible entries (all of which are void).

#### **CONTEST ELIGIBILITY**

The contest is open to residents of Atlantic Canada, who are nineteen (19) years of age or older and reside in Atlantic Canada. Notwithstanding the foregoing, this Contest is not open to employees (including full-time, part-time, Classification: Public. This information can be made available to the general public. It may be freely disseminated without potential harm to Atlantic Lottery employees, third parties and stakeholders.

time and student employees; persons who are directly on payroll; and employees who are on paid or unpaid leave), officers, directors, representatives or agents (and those with whom any of the foregoing persons are domiciled, whether related or not) of the following persons or entities:

1. ALC;
2. ALC Coasters retailers;
3. New Brunswick Lotteries and Gaming Corporation, New Brunswick Gaming Control and Licensing Services, Nova Scotia Gaming Corporation, Nova Scotia Alcohol, Gaming, Fuel and Tobacco Division, Prince Edward Island Lotteries Commission, or a shareholder of the ALC that is directly involved with the affairs of the ALC;
4. the respective parent companies, subsidiaries, affiliates, prize suppliers, advertising/promotion agencies of any of the foregoing parties mentioned in sections 1 and 2 above; or
5. any entity involved in the development, production, implementation, administration, judging or fulfillment of this Contest.

*Note: Any individual who has falsified their registration information will be ineligible to receive their prize upon winning.*

#### **PRIVACY**

ALC is committed to respecting your right to privacy, for more information on our privacy policy, please visit [www.alc.ca](http://www.alc.ca).

#### **GENERAL RULES (UNLESS OTHERWISE SPECIFIED, THESE GENERAL RULES APPLY TO THE COASTERS PLAYER APPRECIATION CONTEST SET OUT ABOVE)**

1. Players must have a valid and verified [alc.ca](http://alc.ca) account, reside in New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland and Labrador and be nineteen (19) years of age or older.
2. In order to be declared a winner, the participant whose entry is selected will be required to correctly answer, unaided, a mathematical skill-testing question.
3. The chance of winning is dependent on the number of entries received for each contest draw.
4. Participants who have entered the contest through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
5. By participating in this contest, players agree to release and hold harmless ALC, retailers of ALC (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this contest or the awarding, acceptance or use of any prize awarded under the contest.
6. Decisions of ALC with respect to this contest are final on all matters of fact, interpretation, eligibility and procedure.
7. ALC has the right, at its sole discretion, to make prize substitutions of equivalent kind and value in the event of unavailability of any specified prize for reasons beyond ALC's control. Unclaimed prizes will not be awarded.
8. Except as otherwise specified in these contest rules, winners must accept prizes as awarded.
9. By entering this contest, winners agree to allow ALC and its agents to publish, and/or broadcast their name, likeness, addresses, voices, statements and submitted photographs without compensation other than the prize awarded.
10. All entries become the property of ALC who assume no responsibility for garbled, illegible, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. Requests for official contest rules and regulations or names of prize winner(s) can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included). ALC does/do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any

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combination thereof. Entry materials/data that have been tampered with or altered are void. ALC and Coasters retailers are not responsible for any failure to identify, prevent, or reject entries submitted in excess of the daily limit per location. If for any reason, in the opinion of ALC, in its/their sole discretion, the contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the contest including canceling any method of entry, and select a winner from previously received eligible entries. ALC reserves their right to modify the Official Rules and regulations of this contest without materially affecting the terms and conditions hereof. ALC reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the contest or to be acting in violation of these Official Rules and regulations or otherwise in a disruptive manner.

11. This contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this contest, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by ALC for the purposes of implementing, administering and fulfilling this contest. ALC will not sell or transmit this information to third parties except for the purposes of administering this contest. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
12. ALC is not responsible for commencing, continuing or completing this contest or awarding the prize(s) in the event of circumstances beyond the control of ALC.
13. All draws will adhere to the draw procedures established for the draw by ALC.
14. These Official Rules govern the contest and must be followed. In the event of any discrepancy between these Official Rules and any other material, these Official Rules prevail to the extent of the inconsistency.
15. ALC reserves the right to cancel this contest, in whole or in part, or to delay the contest for any reason whatsoever and without prior notice, including in cases of fortuitous events or *force majeure*.
16. ALC may amend these Official Rules at any time, in which case the amended rules will be made available to the public.

*Aussi disponible en français*