



~ OFFICIAL TERMS & CONDITIONS ~

for Atlantic Lottery Corporation's (ALC)

“PRO•LINE LAPSING PLAYER” PROMOTION

January 10, 2025 – February 28, 2025

The “PRO•LINE Lapsing Player” promotion is sponsored by ALC and provides select alc.ca players who wagered on PRO•LINE in Q3 (October, November, and December) of 2023 but have not made any wagers since October 1, 2024, an opportunity to redeem free-play tokens, as outlined in these terms and conditions.

There are three (3) player cohorts used to determine player eligibility and the corresponding offer. The offers are distributed via free-play tokens – automatically deposited into the players’ alc.ca account – based on the following cohorts:

1. Cohort One: Active alc.ca players in the past three (3) months who have previously wagered \$10* or more on PRO•LINE but have not made a PRO•LINE wager since October 1, 2024. This player cohort qualifies for a \$5 free-play token.
2. Cohort Two: Non-active alc.ca players in the past three (3) months who wagered \$10* or more on PRO•LINE in Q3 2023 (October, November, and December). This player cohort qualifies for \$20 in free-play tokens (2 x \$10 free-play tokens).
3. Cohort Three: Non-active alc.ca players in the past three (3) months who wagered less than \$10* on PRO•LINE in Q3 2023 (October, November, and December). This player qualifies for a \$5 free-play token.

**** Please Note: All cohort eligibility is based on “cash” wagers – free-play tokens and promo cash values are not included as part of the total wager amount.***

PROMOTION PERIOD

The free-play tokens will be issued on January 10, 2025 at 06:00:00 Atlantic Standard Time (AST) and expire on February 28, 2025 at 23:59:59 AST (“Promotion Period”).

HOW TO PARTICIPATE

To participate in this promotion, a player must meet the following criteria:

1. Select valid alc.ca accounts opted in to receive promotional offers will receive an email advising them that a PRO•LINE free-play token(s) has been deposited into their alc.ca account.
2. Eligible players will have access to PRO•LINE free-play token(s) based on their corresponding cohort. No purchase necessary.
3. To participate in the promotion: participants must be 19+; must be a resident of New Brunswick, Nova Scotia, or Newfoundland and Labrador only and be eligible with a valid alc.ca account in compliance with the terms and conditions.
4. The offer will run from January 10, 2025, at 06:00:00 Atlantic Standard Time (AST) and closes on February 28, 2025, at 23:59:59 AST.

Classification: Public. This information can be made available to the general public. It may be freely disseminated without potential harm to Atlantic Lottery employees, third parties and stakeholders.

PROMOTION REWARDS

Eligible participants will receive PRO•LINE free-play token(s) based on their eligibility and corresponding cohort. Token(s) will be automatically added to accounts on January 10, 2025.

1. Participants must have wagered on PRO•LINE in Q3 of 2023 (October, November, and December) but not made any wagers since October 1, 2024.
2. Eligible participants must use their free-play token(s) by February 28, 2025, at 23:59:59 AST (token has no cash value otherwise).
3. Only one (1) token may be used on a single game. A single game includes the sum of all betting markets for that game. For example, you cannot use a token on the moneyline, and then use a second token on the same moneyline, the Spread, Total, H2H (head-to-head) or Winning Margins markets for the same game.
4. There is no cash option for this offer. Token(s) hold no cash value and cannot be used towards earning another token(s).
5. Token amount will be deducted from winnings.
6. Tokens are non-withdrawable.
7. This offer is non-transferable.

PROMOTION ELIGIBILITY

This offer is sponsored by ALC and is open to residents of New Brunswick, Nova Scotia, and Newfoundland and Labrador, who are nineteen (19) years of age or older, have verified valid alc.ca account, are members of prolinestadium.com and have been selected to participate by ALC based on their eligibility and corresponding cohort.

Please Note: Any individual who has falsified their registration information will be ineligible to receive their free-play token(s).

DELIVERY OF PRIZES

The PRO•LINE free play token(s) will be automatically added to eligible accounts. They can be found under "PRO•LINE Tokens" or "Free Bet Tokens" on the checkout page when placing a wager.

PRIVACY

ALC is committed to respecting your right to privacy, for more information on our privacy policy, please visit www.alc.ca.

GENERAL RULES

1. Members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
2. By taking part in this offer, participants agree to release and hold harmless Atlantic Lottery Corporation, retailers of Atlantic Lottery Corporation (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.
3. Decisions of ALC with respect to this promotion are final on all matters of fact, interpretation, eligibility, and procedure.

4. ALC has the right, at its sole discretion, to make substitutions of equivalent kind and value in the event of unavailability of any specified offer for reasons beyond ALC's control.
5. Participants must accept the offer as awarded.
6. Requests for official promotion rules and regulations can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included).
7. ALC does/do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed, or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software, or any combination thereof.
8. If for any reason, in the opinion of ALC, in its/their sole discretion, the promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the promotion including canceling any method of entry. ALC reserves their right to modify the official rules and regulations of this promotion without materially affecting the terms and conditions hereof. ALC reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the promotion or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.
9. This promotion is subject to all applicable federal, provincial, and municipal laws and regulations. By entering this promotion, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age, and home address) by ALC for the purposes of implementing, administering, and fulfilling this promotion. ALC will not sell or transmit this information to third parties except for the purposes of administering this promotion. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
10. ALC is not responsible for commencing, continuing, or completing the PRO•LINE "**PRO•LINE Lapsing Player**" promotion in the event of circumstances beyond the control of ALC, and ALC may, at its sole discretion, change or alter this promotion, as ALC deems necessary.
11. These official rules govern the promotion and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.
12. ALC reserves the right to cancel this promotion, in whole or in part, or to delay the promotion for any reason whatsoever and without prior notice, including in cases of fortuitous events or *force majeure*.

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