

OFFICIAL CONTEST RULES AND TERMS & CONDITIONS

for Atlantic Lottery Corporation's (ALC)

"COASTERS CRACK THE VAULT" CONTEST

JANUARY 16, 2025 - FEBRUARY 15, 2025

CONTEST PERIOD

The "Coasters Crack The Vault" Contest begins January 16, 2025 at 10:00:00 AST and ends February 15, 2025 at 23:59:59 AST. The contest is intended for video lottery players and patrons of Coasters locations in New Brunswick, who are 19 years of age or older and have an alc.ca account. Ballot entries can be entered into the contest until February 16, 2025 at 23:59:59 AST.

HOW TO PARTICIPATE

This contest requires a participant to visit any of the thirteen (13) Coasters locations in New Brunswick to acquire a no purchase necessary (NPN) contest entry ballot which is distributed by the Coasters retailer.

To participate, an eligible participant must visit coasterscontest.alc.ca, login to their alc.ca account where they can either scan (via a mobile device) or manually enter the unique contest code on the ballot to earn one (1) entry into the \$5,000 grand prize draw, one (1) entry into the \$500 location prize draw, and one (1) entry into the contest instant win game.

During the contest period, each participant is limited to a total of thirty (30) possible ballot entries. Participants can obtain a limit of one (1) ballot per day at each participating location.

A total of 58,500 contest ballots will be distributed evenly between all thirteen (13) Coasters locations (a total of 4,500 ballots per location). Retailer distribution of contest ballots will continue only while supplies last.

All aspects of this contest are subject to these Official Contest Rules and the Terms & Conditions.

Participants must have a valid alc.ca account and reside in New Brunswick, Newfoundland and Labrador, or Prince Edward Island. As per provincial restrictions, alc.ca account holders in Nova Scotia are not eligible to participate.

INSTANT WINS REEL GAME:

There will be five (5) potential outcomes for the instant wins reel game. The contest participant must play the online instant wins game to earn additional entries into this contest or to win eGift cards. The below table outlines the available eGift cards and quantities, as well as the required spin result for earning entries or eGift cards.

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| Spin Result | Prize | Chance / Quantity |
|---------------------|-------------------------------------|-------------------|
| AL Logo X 3 | 2 Grand Prize Entries | 20% Chance |
| Number Two (2) X 3 | 2 Coasters Location Prize Entries | 40% Chance |
| Coasters Logo X 3 | 3 Grand Prize Entries 40% Chance | |
| Number One (1) X 3 | Instant Win Prize – \$10 eGift card | 500 |
| Number Five (5) X 3 | Instant Win Prize - \$50 eGift card | 170 |

GRAND PRIZE DRAW

There will be one (1) random grand prize draw at the end of the Coasters Crack The Vault Contest. The Grand Prize draw will take place February 20, 2025 (or as soon as possible thereafter).

| \$5,000 Cash | 1 |
|--------------|---|
| | |

LOCATION PRIZE DRAW

There will be one (1) draw per participating Coasters location for a total of thirteen (13) random location prize draws at the end of the Coasters Crack The Vault Contest. The location prize draws will take place February 20, 2025 (or as soon as possible thereafter).

| \$500 Cash | 13 |
|------------|----|

DRAWS AND PRIZES

- 1. Players can win only one (1) prize within each prize line. Players are eligible to win multiple prize lines plus the Grand Prize and/or the Location Prize(s).
- 2. There will be one (1) Grand Prize draw at the end of the contest. Players can earn Grand Prize entries the following ways:
 - a. Players can earn one (1) Grand Prize draw entry per ballot entered, with a max total of thirty (30) ballot entries.
 - b. Players have a chance at winning additional Grand Prize entries via the instant win reel game, which includes prizes of two (2) additional Grand Prize entries, or three (3) additional Grand Prize entries per spin.
- 3. There will be thirteen (13) Location Prize draws at the end of the contest (one draw for each participating Coasters location). Players can earn Location Prize entries the following ways:
 - a. Players can earn one (1) Location Prize draw entry per ballot entered, with a max total of thirty (30) ballot entries.
 - b. Players have a chance at winning additional Location Prize entries via the instant win reel game, which includes prizes of two (2) additional Location Prize entries per spin.
- 4. The odds of winning are dependent upon the total number of eligible entries received during the Contest Period for each draw.
- 5. All draws adhere to the draw procedures established for the draw by ALC.

PRIZE FULFILLMENT

ALC will attempt to contact the potential winner(s) within 5-10 business days after the contest period closes (or as soon as possible thereafter). Potential winners will be notified using the contact information provided in the alc.ca account. If ALC is not able to contact the potential winner within 48 hours after initial attempt, ALC shall have the right to disqualify the potential winner; the entry drawn immediately after the disqualified

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entry for the prize will be eligible to win the prize that otherwise would have been awarded for the previously select entry. This process will continue until ALC is able to contact a potential winner as referred to in this section. Potential winners will be notified using the contact information provided in the alc.ca account.

Government issued photo identification must be provided for proof of identification and age in person or via scanner or fax machine within seventy-two (72) hours of being contacted; failure to do this will result in the winner waiving his/her right to the prize. If the winner is under the age of nineteen (19), they will be disqualified and an alternate winner for the same prize will be drawn.

Prize package is non-transferable.

EGIFT CARD FULLFILLMENT:

Upon winning an instant win eGift Card prize on the Coasters Crack The Vault spin reel, participants must click on the prize claim link to access and complete a prize claim form. Participants are responsible for ensuring the accuracy of their account information on alc.ca.

Eligible eGift card winners have until February 16, 2025, at 23:59:59 AST to complete and correctly answer, unaided, a mathematical skill-testing question and submit the prize claim form within the time frame indicated. Failure to answer the skill-testing question correctly or submit the form within this timeframe will result in disqualification and the prize will be forfeited.

Eligible eGift card winners who successfully complete their prize claim form will instantly receive an email from promotionsgroup@mail.alc.ca with the details of their eGift card prize to the email address associated with their alc.ca account.

Atlantic Lottery is not responsible for lost, stolen eGift card codes as a result of the participant not correctly verifying and or updating their email address.

Players will also be able to locate their e-Gift Card details in their 2Chance History.

Instant prizes not awarded or claimed by February 16, 2025, at 23:59:59 AST, will be null and void and not awarded.

CONTEST ELIGIBILITY

This contest is sponsored by Atlantic Lottery and is open to residents of New Brunswick, Newfoundland and Labrador, and Prince Edward Island, who are nineteen (19) years of age or older and reside in Atlantic Canada, except for employees of Atlantic Lottery and any Agency of Record affiliated including immediate family of the aforementioned. 'Immediate Family' means the spouse, sibling, parent and/or child of an employee referred to above who resides with that employee.

NOTE: Any individual who has falsified their registration information will be ineligible to receive their prize upon winning.

NO PURCHASE ENTRY

No purchase is necessary to enter.

NO REPRESENTATIONS

ALC makes no representations of any kind whatsoever about the computer system used to conduct this contest and shall not be liable for any loss or damage suffered by any person as a result of the operation of the computer system or the failure of the computer system to operate properly or at all.

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PRIVACY

AL is committed to respecting your right to privacy, for more information on our privacy policy, please visit www.alc.ca.

GENERAL RULES

- 1. Participants must be 19 years or older, have a valid alc.ca account and reside in New Brunswick, Newfoundland and Labrador, or Prince Edward Island.
- 2. In order to be declared a winner, the player whose entry is selected will be required to correctly answer, unaided, a mathematical skill-testing question.
- 3. Grand Prize and Location Prize draw portion only: the chance of winning is dependent on the number of entries received for the contest draw.
- 4. These Terms and Conditions govern this contest. ALC reserves the right to modify or withdraw this contest at any time and without prior notice.
- 5. Members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
- 6. By entering this contest, participants agree to release and hold harmless Atlantic Lottery Corporation, retailers of Atlantic Lottery Corporation (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this contest or the awarding, acceptance or use of any prize awarded under the contest.
- 7. Decisions of Atlantic Lottery Corporation with respect to this contest are final on all matters of fact, interpretation, eligibility, and procedure.
- 8. ALC has the right, at its sole discretion, to make prize substitutions of equivalent kind and value in the event of unavailability of any specified prize for reasons beyond ALC's control. Unclaimed prizes will not be awarded.
- 9. Winner must accept prizes as awarded.
- 10. By entering this contest, winners agree to allow ALC and its agents to publish, and/or broadcast their name, likeness, addresses, voices, statements and submitted photographs without compensation other than the prize awarded. The grand prize winner will be required to execute a consent allowing publication and/or broadcast of their name, likeness, voice, statements, and photographs without compensation.
- 11. All entries become the property of ALC who assume no responsibility for garbled, illegible, lost, late, delayed, destroyed, or misdirected mail, voice messages, e-mail or any computer errors or malfunctions. Requests for official contest rules and regulations or names of prize winner(s) can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included). ALC does/do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed, or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software, or any combination thereof. Entry materials/data that have been tampered with or altered are void. If for any reason, in the opinion of ALC, in its/their sole discretion, the contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the contest including canceling any method of entry, and select a winner from previously received eligible entries. ALC reserves their right to modify the official rules and regulations of this contest without materially affecting the terms and conditions hereof. ALC reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the

- operation of the contest or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.
- 12. This contest is subject to all applicable federal, provincial, and municipal laws and regulations. By entering this contest, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age, and home address) by ALC for the purposes of implementing, administering, and fulfilling this contest. ALC will not sell or transmit this information to third parties except for the purposes of administering this contest. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
- 13. ALC is not responsible for commencing, continuing, or completing the " **COASTERS CRACK THE VAULT CONTEST**" contest or awarding any prize in the event of circumstances beyond the control of Atlantic Lottery Corporation.
- 14. All draws will adhere to the draw procedures established for the draw by ALC.
- 15. These official rules govern the contest and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.
- 16. ALC reserves the right to cancel this contest, in whole or in part, or to delay the contest for any reason whatsoever and without prior notice, including in cases of fortuitous events or *force majeur*.

Aussi disponible en français

PARTICIPATING COASTERS LOCATIONS

Cheers

63 Brandon Street Moncton, NB 506-857-0098

Dooly's

1315 Mountain Road Moncton, NB 506-855-7665

Dooly's

459 Elmwood Drive Moncton, NB 506-856-9787

Sports Rock

451 rue Paul, Dieppe, NB 506-855-6960

Dooly's

1211 Prospect Street Fredericton, NB 506-455-7765

St Mary's Entertainment Centre

185 Gabriel Drive Fredericton, NB 506-462-9300

Riverside Entertainment Centre

2546 King George Highway Miramichi, NB 506-773-6100

Fish and Brews Pub

800 Fairville Blvd Saint John, NB 506-635-8506

Valley Sands Entertainment Centre

221 Hampton Road Quispamsis, NB 506-847-9614

Dooly's

100 Prince Edward Square Saint John, NB 506-635-7668

Dooly's

120 McDonald Street Saint John, NB 506-657-7668

Dooly's

212 MacAllister Drive, Local 107B Saint John, NB 506-637-9383

MJ Sports Bar

969 rue Principale Beresford, NB 506-546-2626