

OFFICIAL RULES FOR THE PRO•LINE “PROLINE 30 HERO” PROMOTION FROM THE ATLANTIC LOTTERY CORPORATION (ALC)

The PRO•LINE “PROLINE 30 HERO” promotion provides all prolinestadium.com members (not available for purchase at retail locations) an opportunity to receive up to \$270 in free-play tokens (maximum of \$30 per Weekly Promotional Period) from 06:00:00 Atlantic Standard Time (AST) on September 2, 2024, to 23:59:59 AST on November 3, 2024.

To earn a \$10 token, a single wager equal to or greater than \$20 must be placed on PRO•LINE or STADIUM•BETS during the Promotion Period. Participants can earn up to three (3) \$10 tokens per week during the Promotion Period. A maximum of twenty-seven (27) \$10 tokens (total of \$270) can be earned during the nine (9) week Promotion Period. Tokens can be used only on wagers that include 3+ event parlays on PRO•LINE or STADIUM•BETS and expire on December 31, 2024.

The Weekly Promotional Period runs as follows:

- a. Monday, September 2, 2024, at 06:00:00 to Monday, September 9, 2024, at 5:59:59
- b. Monday, September 9, 2024, at 06:00:00 to Monday, September 16, 2024, at 5:59:59
- c. Monday, September 16, 2024, at 06:00:00 to Monday, September 23, 2024, at 5:59:59
- d. Monday, September 23, 2024, at 06:00:00 to Monday, September 30, 2024, at 5:59:59
- e. Monday, September 30, 2024, at 06:00:00 to Monday, October 7, 2024, at 5:59:59
- f. Monday, October 7, 2024, at 06:00:00 to Monday, October 14, 2024, at 5:59:59
- g. Monday, October 14, 2024, at 06:00:00 to Monday, October 21, 2024, at 5:59:59
- h. Monday, October 21, 2024, at 06:00:00 to Monday, October 28, 2024, at 5:59:59
- i. Monday, October 28, 2024, at 06:00:00 to Sunday, November 3, 2024, at 23:59:59

***Each \$10 token can be used only on PRO•LINE or STADIUM•BETS which involves a 3+ pick parlay at prolinestadium.com only (cannot be used at retailer locations). Tokens earned must be used by December 31, 2024, at 23:59:59. Token amount will be deducted from winnings.**

Promotion Period:

The offer begins at 06:00:00 Atlantic Standard Time (AST) on September 2, 2024 to 23:59:59 AST on November 3, 2024 (“Promotion Period”).

HOW TO PARTICIPATE:

To participate in this promotion:

1. Spend an amount of \$20 or more on a PRO•LINE or STADIUM•BETS at prolinestadium.com during the Promotion Period and receive a \$10 token (maximum of twenty-seven (27) tokens during the Promotion Period) that can be used on 3+ event parlays on PRO•LINE or STADIUM•BETS.
2. This promotion can be used up to three (3) times per week, in accordance with the Weekly Promotional Period, to earn a total of twenty-seven (27) \$10 tokens (maximum of \$270). Note: A maximum of one (1) \$10 free-play token will be awarded for each single eligible PRO•LINE or STADIUM•BETS wager totalling \$20 or more during one (1) transaction, so that a single wager on one (1) ticket of, for example, \$40 or \$60 will generate one (1) \$10 free-play token.
3. To participate in the promotion: participants must be 19+; must be a resident of Atlantic Canada; and must have an active and funded alc.ca online account.

4. The offer will run from 06:00:00 Atlantic Standard Time (AST) on September 2, 2024, and closes at 23:59:59 AST on November 3, 2024.

PROMOTION REWARDS:

1. Eligible participants will receive up to a maximum of twenty-seven (27) \$10 free-play tokens (maximum of three (3) \$10 tokens per week in accordance with the Weekly Promotion Period) for eligible wagers placed on a PRO•LINE or STADIUM•BETS during the Promotion Period.
2. The \$10 free-play tokens will be automatically added to accounts that have made qualifying wagers.
3. Tokens earned can only be used on 3+ event parlays on PRO•LINE or STADIUM•BETS.
4. Only one (1) token may be used on a single game. A single game includes the sum of all betting markets for that game. For example, you cannot use a token on the moneyline, and then use a second token on the same moneyline, the Spread, Total, H2H (head-to-head) or Winning Margins markets for the same game.
5. Eligible participants must use their \$10 free-play token by December 31, 2024, at 23:59:59 AST (token has no cash value otherwise).
6. There is no cash option for this offer. Token(s) hold no cash value and cannot be used towards earning another token(s).
7. Token amount will be deducted from winnings.
8. Tokens are non-withdrawable.
9. This offer is non-transferable.
10. Participants must have an active alc.ca account in order to claim their \$10 free-play token(s).

PROMOTION ELIGIBILITY

This offer is sponsored by ALC and is open to residents of New Brunswick, Newfoundland & Labrador, Nova Scotia, and Prince Edward Island, who are nineteen (19) years of age or older, have an active and funded alc.ca account, are members of prolinestadium.com, and reside in Atlantic Canada at the time of entry.

Please note: Any individual who has falsified their registration information will be ineligible to receive their \$10 token(s).

DELIVERY OF PRIZES

The \$10 free-play token(s) will be automatically added to accounts that have made qualifying wagers. These can be found under "Free Bet Tokens" on the Check-Out page when placing your eligible wager.

GENERAL RULES

1. Members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
2. By taking part in this offer, participants agree to release and hold harmless Atlantic Lottery Corporation, retailers of Atlantic Lottery Corporation (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.
3. Decisions of ALC with respect to this promotion are final on all matters of fact, interpretation, eligibility, and procedure.
4. ALC has the right, at its sole discretion, to make substitutions of equivalent kind and value in the event of unavailability of any specified offer for reasons beyond ALC's control.
5. Participants must accept the offer as awarded.

Classification: Public. This information can be made available to the general public. It may be freely disseminated without potential harm to Atlantic Lottery employees, third parties and stakeholders.

6. Requests for official promotion rules and regulations can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included).
7. ALC does/do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed, or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software, or any combination thereof.
8. If for any reason, in the opinion of ALC, in its/their sole discretion, the promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the promotion including canceling any method of entry. ALC reserves their right to modify the official rules and regulations of this promotion without materially affecting the terms and conditions hereof. ALC reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the promotion or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.
9. This promotion is subject to all applicable federal, provincial, and municipal laws and regulations. By entering this promotion, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age, and home address) by ALC for the purposes of implementing, administering, and fulfilling this promotion. ALC will not sell or transmit this information to third parties except for the purposes of administering this promotion. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
10. ALC is not responsible for commencing, continuing, or completing the PRO•LINE "PROLINE 30 HERO" promotion in the event of circumstances beyond the control of ALC, and ALC may, at its sole discretion, change or alter this promotion, as ALC deems necessary.
11. These official rules govern the promotion and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.
12. ALC reserves the right to cancel this promotion, in whole or in part, or to delay the promotion for any reason whatsoever and without prior notice, including in cases of fortuitous events or *force majeure*.

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