



RETAIL CHECKLIST

Use this daily checklist to help maximize lottery sales at your location and to ensure that you're in compliance with Atlantic Lottery's Retailer Policies related to product display, signage and merchandising.

- Scratch'n Win Tickets are properly displayed in counter top display units. Trays are full and display only Atlantic Lottery products. Ticket trays should be unobstructed. Be sure not to have any merchandise on top of the tray to obstruct view of the tickets.
- Breakopen bins are filled with loose tickets, to the Breakopen fill line.
- All jackpot signs inside and outside of the store are updated with the current jackpot amounts. Jackpot amounts can be found by printing a winning numbers report from your terminal.
- Selection slip holders are stocked and well organized.
- Promotional and POS items are up to date.
- Winning Numbers Reports and Sports Results are printed and available for your customers.
- CDU and Ticket Checker are operational and clearly visible to players.
- All Responsible Gambling, 19+, and Player Protection signage is posted in a place that is clearly visible to players.
- The area where tickets are validated can be seen by players and is clear of other lottery products.